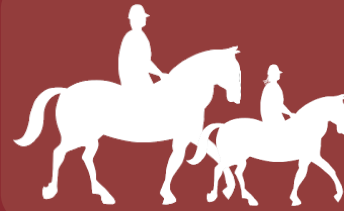


The Impact of Active Travel and Cycling and Walking Strategies - a real example

Walkers and cyclists



Equestrians



1 Walkers, cyclists and horse riders start together on a bridleway



2 At the end of the bridleway walkers and cyclists can proceed safely on a cycle path, horse riders have to face traffic



3 Walkers and cyclists cross over to another cycle path - horse riders have to continue on the busy road



4 Finally, all can finish the route on another bridleway



Since 2010, we have had over 3,700 road incidents involving horses reported to us, 945 horses have been injured, 315 horses have died and 43 humans have lost their lives.