



24 November 2020

Policy and Engagement
Solihull Metropolitan Borough Council
Council House
Solihull
B91 3YA

Dear Sirs

Policy UK2 - Land at Damson Parkway

I am writing on behalf of the Board and shareholders of Solihull Moors Football Club following the publication of the Solihull Local Plan - Draft Submission Plan - October 2020.

We note that the land at Damson Parkway has been identified as a site for local employment development needs and the needs associated with the key economic assets in the UK Central Solihull Hub Area.

In principle, Solihull Moors is supportive of the proposal and would welcome the opportunity to work with the Local Council, Sport England, the Football Foundation, the County FA and other key stakeholders to look at the potential options to find an appropriate, well located site which will meet the long term vision and ambitions of Solihull Moors to be a best in class Community football club, including, hopefully, the achievement of promotion to the English Football League.

We would also welcome the opportunity to present our plans to the Local Council to demonstrate how we plan to build on our existing community footprint and further develop a Community club which is at the heart of the local community and delivers tangible and measurable improved outcomes for local people.





Our vision is to create a sports and community stadium complex which will embrace;

- Elite sport
- Community and recreational sport
- Education and sport
- Community hub
- Community outreach
- Solihull Village of Forgiveness

We are able to have a long term vision because of the dedicated support, commitment and long term funding of our group of shareholders who are primarily local business people.

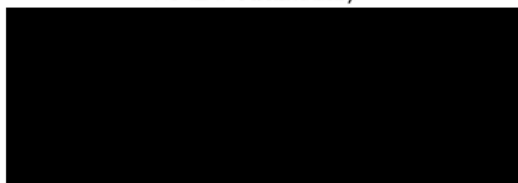
We accept that this will be a long term project and necessitate much discussion and planning. We believe that there is the potential to create a truly special and unique partnership which will serve greater Solihull community.

We would like to understand how the timing of any development of the land at Damson Parkway would dovetail with our plans to develop further the existing site and stadium over the next few years.

By way of background, we have invested around £3m over the past 2 years improving the whole site at the stadium including installing a state of the art community 3G football pitch, building a new main stand including 22 executive boxes, improving the overall infrastructure of the site including a newly tarmacked car park with extra capacity and upgrading the internal fabric of our facilities.

We look forward to having the opportunity to discussing this exciting potential project.

Yours faithfully



Darryl Eales
Chairman

